**Question 3: Compare the length of campaigns to outcomes (Successful, failed, canceled or live).**

This question has proven difficult to visualize, given time constraints, beyond the scope of this project. However, it would provide valuable insights.

After adding a column for the campaign length, the data format is a mix of numeric and non-numeric values. Attempts to parse this data to get integers for populating the visual have not been successful. A visual inspection of the new column suggests that there may not be a high correlation to campaign length and outcome. However, due to the size of the file creating a visual will be needed to determine the proper answer.

This analysis should be completed for future work.